

Buffalo Advanced Analytics Admissions FAQ

January 18, 2022 - April 11, 2022

9am-5pm (EST) Mon - Fri

What is this program?

Local employers in Western New York have joined together to invest in you through a fully-sponsored data analytics course at General Assembly (GA). This in-person training will run from January 18 to April 11 and equip you with sought-after analytics skills such as data collection, analysis, and visualization. You will get hands-on experience with Excel, SQL, and Power BI, and transform raw data into a critical decision-making tool.

At the end of the program, you'll interview for a job with Buffalo's leading employers.

Why is the program free? Will students ever be required to pay?

Local employers know there is a need for more tech talent in the Western New York area. They are looking to fill positions within their companies, and have decided to help train community members who might be able to fill these kinds of positions. They have grouped together to fund this course. Students will never be required to pay for the program, or any materials required in the program, at any point.

Who is eligible to participate?

This program seeks to provide a learning opportunity for all residents of Western New York. Applicants must live in one of the following counties: Niagara, Erie, Orleans, Genesee, Wyoming, Monroe, Livingston, Wayne, Ontario, Chautauqua, Cattaraugus, or Allegany county.

Are candidates required to have specific educational or career experience to participate?

Candidates are not required to have any educational or career experience in order to participate in this program. However, having knowledge of content related to data analytics will be very helpful in the course. Applicants will be given access to course material that will help them gain this background knowledge if they do not already have it.

What is the time commitment for this program?

The course will run January 18 to April 11, 9am – 5pm, Monday – Friday. There will be 40 hours a week of required in-class time and 5-10 hours of homework.

Will I receive a certificate for completing these courses?

Yes, certificates will be awarded to students who graduate the course.

How do I apply?

Visit the link here to begin your online application: www.techbuffalo.org/tech-academy.

What is the admissions process like?

After you apply, you will be contacted by a member of the General Assembly admissions team. They will discuss your goals and commitments related to the program to help decide if this course is right for you. After that, you will be given access to some self-led learning assignments to give you an idea of what the course will be like, followed by an assessment. There will also be an interview lasting about 40 minutes.

How many applicants will be accepted into the course?

The course will have up to 25 students.

What are the salary and benefits of the available positions after the course?

Positions are full-time roles, with a salary that is standard for an entry-level data analyst, and an array of benefits. Salaries may vary slightly depending on placement, but you can expect them to be in the \$40,000 - \$60,000 range.